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## **RESEARCH INTERESTS:**

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- 1. Tourism Economics**
- 2. Economic Development and planning**
- 3. Agricultural Economics**

## **EDUCATION:**

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**PhD:** Agricultural Economic at Ferdowsi University of Mashhad, Iran. (Student of PhD)

**MSc:** Agricultural Economic at Ferdowsi University of Mashhad, Iran.

**B.A:** Agricultural Economic at Ferdowsi University of Mashhad, Iran.

## **Research projects:**

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### **1. Tourism Economics**

- Participant in Research Project of “Compilation of the report of the strategic-operational plan for the development of tourism in Razavi Khorasan province”, Employer: Department of Governor of the Khorasan of Razavi; Executive: Academic Center for Education, Culture and Research (ACECR of Mashhad), 2020-2021
- Participant in Research Project of “Compilation of investment road map in Mashhad city, focusing on pilgrims” Employer:Economic Deputy of Mashhad Municipality, Executive: Academic Center for Education, Culture and Research (ACECR of Mashhad), 2020-2021
- Participant in Research Project of “Roadmap for tourism development based on technology and innovation”, Employer: Science and Technology Park of Khorasan Razavi; Executive: Academic Center for Education, Culture and Research (ACECR of Mashhad), 2016-2017.
- Participant in Research Project of “Studies of Strategic Document and Preparing Schedule of 5-Year in Context of economy of pilgrim and pilgrimage”, Employer: Science and Technology Park of Khorasan; Executive: Science and Technology Park of Khorasan Razavi ; Executive: Academic Center for Education, Culture and Research (ACECR of Mashhad), 2011-2012.

- Participant in Research Project of “Compilation of the long-term plan of Shandiz tourism city with a future research approach”, Employer: Shandiz Municipality, Executive: Academic Center for Education, Culture and Research (ACECR of Mashhad), 2014-2016.

## 2. Economic Development and planning

- Participant in Research Project of “Compilation of the value chain of priority industrial and mineral products of Razavi Khorasan province in order to provide practical solutions for using the production capacities and job creation of the mentioned products (case study of steel, textile, automobile and parts)” Employer: General Administration of Mining Industry and Trade of Khorasan Razavi Province, Executive: ACECR of Mashhad . 2022-2023
- Participant in Research Project of “Studies of Land Use Regional Planning in the Khorasan of Razavi(revision)” Employer: Department of Governor of the Khorasan of Razavi; Executive: ACECR of Mashhad, 2021-2023.
- Participant in Research Project of “Problem diagnosis of industrial units of Razavi Khorasan province” Employer: General Administration of Mining Industry and Trade of Khorasan Razavi Province, 2016-2017.
- Participant in Research Project of “Rural Reports in Research Project of “Economic Development and Employment in Rural Areas of Khorasan Razavi Province-phase 5rd”; Employer: Management and Planning Organization; Executive: ACECR of Mashhad, (Equivalent to 2021-2022).
- Participant in Research Project of “ Rural Reports in Research Project of “Economic Development and Employment in Rural Areas of Khorasan Razavi Province-phase 4rd”; Employer: Management and Planning Organization; Executive: ACECR of Mashhad, 2020-2021.
- Participant in Research Project of “Rural Reports in Research Project of “Economic Development and Employment in Rural Areas of Khorasan Razavi Province-phase 3rd”; Employer: Management and Planning Organization; Executive: ACECR of Mashhad, 2019-2020
- Participant in Research Project of “ Rural Reports in Research Project of “Economic Development and Employment in Rural Areas of Khorasan Razavi Province-phase 2nd”; Employer: Management and Planning Organization; Executive: ACECR of Mashhad 2018-2019.
- Participant in Research Project of “Economic Development and Employment in Rural Areas of Khorasan Razavi Province-phase 1st”; Employer: Management and Planning Organization; Executive: ACECR of Mashhad, 2017-2018.
- Participant in Research Project of “Investigating the factors affecting the employment rate and sustainability of small enterprises”; Employer: Department of Labor and Social Welfare in Iran; Executive: ACECR of Mashhad, 2015-2016.

- Participant in Research Project of “Studies of Land Use Regional Planning in the Khorasan of Razavi”; Employer: Department of Governor of the Khorasan of Razavi; Executive: ACECR of Mashhad, 2012-2013
- Participant in Research Project of “Measuring the development of Mashhad's regions and districts and the role of effective factors in changes in the added value of the city's buildings”, Employer: Mashhad Islamic Council Research Center, Executive: ACECR of Mashhad 2012-2013.
- Participant in Research Project of “To prepare a comprehensive plan for employment and investment”, Employer: Department of Labor and Security in Iran; Executive: ACECR of Mashhad, 2010-2012.
- Participant in Research Project of “Investigating the economic effects of false culture of citizenship on Mashhad municipality”, Employer: Mashhad municipality; Executive: ACECR of Mashhad, , 2010-2012.
- Participant in Research Project of “Identifying the potential capacities of provincial revenues and providing solutions for its collection”, Employer: Economic and Financial Affairs Directorate General of North Khorasan Province, Executive: ACECR of Mashhad, 2019-2020.
- Participant in Research Project of “Participant in Research Project of “Preparation of economic statistics of Mashhad city”, Employer: Economic Deputy of Mashhad Municipality, Executive: ACECR of Mashhad, 2021-2022.

### **3. Market studies and feasibility**

- Participant in Research Project of “Market studies and financial and economic feasibility of the hotel building land located in Kuhsangi, Mashhad”, Employer: Sepah Bank, Executive: ACECR of Mashhad, 2020-2021
- Participant in Research Project of “Market studies and financial and economic feasibility of distributed power generation plant”, Employer: Economic Deputy of Mashhad Municipality, Executive: ACECR of Mashhad, 2021-2022.
- Project Manager in Research Project of “ Market studies and economic evaluation of Jihad academic book stores in Mashhad
- Project Manager in Research Project of “ Economic evaluation of setting up liquid fertilizer production line (Omex Sequential 2) ” Employer: ACECR of Mashhad, Executive: ACECR of Mashhad, 2020-2021
- Project Manager in Research Project of “Economic evaluation of greenhouse products production plan based on thin layer technology (New Growing System (NGS)) ” Employer: ACECR of Mashhad, Executive: ACECR of Mashhad, 2020-2021

#### 4. Management

- Participant in Research Project of “Strategic operational plan of Golmkan city”; Employer: Golmkan municipality, Executive: ACECR of Mashhad, 2016-2017.
- Manager of “Analytical review of the research and executive achievements of using the private sector in the outsourcing of prison services in other countries of the world”; Employer: Organization of prisons and security and educational measures of the country. Executive: ACECR of Mashhad, 2016-2017.
- Participant in Research Project of “Examining the extent of using employee suggestions in reducing cost, time, increasing productivity and customer satisfaction, and finding weak points and providing solutions”; Employer: Khorasan Regional Water Company. Executive: ACECR of Mashhad 2012-2013.

#### 5. Environmental and agricultural Economics

- Manager of “Providing sustainable management solutions for water resources of a study area based on optimization of agricultural, environmental and economic factors”, Employer: Khorasan Regional Water Company., Executive: ACECR of Mashhad 2016-2017.

### PUBLICATIONS (Journal articles):

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#### 1. Tourism Economics

- Parsapour Sara, Moghimi Maryam, Rafee Hadi, Mazhari Mohamad.(2013).“Strategic planning of employment development, with an emphasis on religious tourism (case study: Mashhad city) ”. Journal of Social Studies in Tourism Volume 1, Issue 1 - No 1; pp: 137-159-ISSN: 2382-9664. (Text in Persian)
- Rafee Hadi, Parsapour Sara, Rahnama Ali.(2014)“Socio-economic factors affecting the permanence of domestic tourists (Mashhad city case study) ”.The Journal of Social Studies in Tourism, Volume 4, No 7; pp: 8-35-ISSN: 2382-9664. (Text in Persian)
- Parsapour Sara, Rafee Hadi Darani. (2022)“The effect of the characteristics of shopping centers on the satisfaction and desire to buy more tourists (a case study of Mashhad shopping centers) ”. Journal of Social Studies in Tourism, Volume 10, Issue 1 - No 19; pp: 139-166-ISSN: 2382-9664. (Text in Persian)

#### 2. Economic Development and planning

- Parsapour Sara; Barati Javad and Rasoulzadeh Maryam (2017). “Factors Affecting the Sustainability of Small and Medium Enterprises (Case Study: Industrial Firms in Mashhad)”. The Journal of Entrepreneurship Development; Volume 10, Issue 1 - No 35; pp: 41-60 – ISSN: 2008-2266. (Text in Persian)
- Rafee Darani Hadi, Parsapour Sara, Danaee Majid, Zaree Afsaneh. “ Investigating the economic effects of vandalism on municipal costs and its relationship with social capital: a case study of

Mashhad ”.The Journal of Urban Management Studies,Volume 13, - No 36; pp: 351-368 – ISSN 2228-7868:. (Text in Persian)

### 3. Environmental and agricultural Economics

- Tabaraee Mohsen., parsapour sara., abed saeid.(2012).“Investigating the willingness of beet growers to pay to receive extension services, a case study of Mashhad city” .The Journal of Agricultural Economics & Development. Volume 25, Issue 3, pp 304-295. ISSN: 2423-3951 -(Text in Persian).
- Mazhari Mohammad. Parsapour Sara. (2012). “Investigating factors affecting the acceptance of rapeseed cultivation (a case study of Razavi Khorasan province) ”. The Journal of Agricultural Economics & Development. Volume 25, Issue 4, pp 410-419. ISSN: 2423-3951 -(Text in Persian).
- Parsapour Sara, Kohansal Mohamad Reza.(2015)“Investigating the effective factors on the amount of farmers' savings using the multiple logit model (a case study of Razavi Khorasan Province) ”, The Journal of Agricultural Economics Research ,Volume 6, Issue 3, pp 121-142. ISSN: 2423-7248 -(Text in Persian).
- Parsapour Sara, Soltani Sahar, Shahnoshi Naser.(2018)“ Sustainable Management of Water Resources Based on Optimizing of Agricultural, Environmental and Economic Factors Using Multi Objective Linear Fractional Programming Approach: Fariman-Torbat Jam Plain “The Journal of Agricultural Science and Sustainable Production. Volume 27, Issue 1, pp 148-163. ISSN: 2476-4329 -(Text in Persian).

### **PUBLICATIONS (Conference papers - Oral and poster presentation in seminar):**

- Parsapour sara, Rafee Hadi.Mazhari Mohammad. (2013). “Strategic planning for the development of income and added value of religious tourism using SWOT method, IEA analysis and QSPM matrix (case study: Mashhad city)”.2nd International Conference on Management Entrepreneurship and Economic Development; 13-14 Sep 2013; Qom, Iran - (Presentation Type: Poster) - (Text in Persian)
- Barati Javad; Rasouladeh, Maryam and Parsapor, Sara (2015). “Survey of Market Access Level Based on Demand-Based Policies”. 3rd International Conference on Management and Economic, Mashhad, Iran - (Presentation Type: Poster) - (Text in Persian)
- Parsapour sara, Rafee Hadi. Rahnama Ali.(2015). “Investigating the economic and demographic factors affecting the willingness of pilgrims and tourists to buy from the market (a case study of the traditional market of Reza and the modern market of Almas Sharq in Mashhad) ” 1rd International Conference on Urban Economy, Mashhad, Iran - (Presentation Type: Poster) - (Text in Persian)
- Parsapour sara, Rafee Hadi. Rahnama Ali (2015). “The effect of the characteristics of shopping centers on the satisfaction and willingness to buy more of tourists (a case study of shopping centers in Mashhad)”. 1rd International Conference on Urban Economy, Mashhad, Iran - (Presentation Type: Poster) - (Text in Persian)

- Soltani Sahar, Zaree Afsaneh, Parsapour Sara.(2015). “ Compilation of Mashhad tourism cluster map according to the tourism cluster map formed in other parts of the world”. 1rd International Conference on Urban Economy, Mashhad, Iran - (Presentation Type: Poster) - (Text in Persian)
- Soltani Sahar, Parsapour Sara, Zaree Afsaneh .(2015). “Introducing the strengths, weaknesses, opportunities and threats of Mashhad tourism cluster”. 1rd International Conference on Urban Economy, Mashhad, Iran - (Presentation Type: Poster) - (Text in Persian)

## **PUBLICATIONS (Books - Essay Writing and Translations):**

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### **Presence in Scientific Meeting, Workshops and Executives:**

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- Presence in the Special congress "Investing in Mashhad Tourism Industry", ACECR Institute of Tourism Research, on January 13, 2017.
- Presence in Workshop of “Acquaintance with Application of Ways of AHP (Analytic Hierarchy Process) and ANP (Analytic Network Process) in Process of Decision Making”, ACECR of Mashhad, 17th and 18th July 2012
- Presence in Meeting of “opportunities of attraction of national capitals in the urban development process”, Management Development and Research, Mashhad Municipality, 2th July 2012
- Presence in Training Courses of “wealthy city”, International Scientific Cooperation office (ISCO) and the International Institute metropolises of the world in Mashhad, 4 October 2012
- Presence in Workshop on “Employees Brand”, at the EME2013 International Conference on Management, Entrepreneurship and Economic Development, 13 & 14 September 2013, Qom - Iran
- Presence in Workshop on “Talent Management and Succession Planning”, at the EME2013 International Conference on Management, Entrepreneurship and Economic Development, 13 & 14 September 2013, Qom – Iran
- Presence in Workshop on “Innovation in the Humanities and DEA”, at the EME2013 International Conference on Management, Entrepreneurship and Economic Development, 13 & 14 September 2013, Qom - Iran
- Participate in the fourth conference on “urban planning and management”, May 10 and 11, 2012 - Ferdowsi University of Mashhad.
- Participate in the workshop " Assessment of Social Impacts on Improvement and Renovation of urban Old Textures", Conference on Social Impact Assessment in Urban Projects - November 28 and 29, 2013 - Mashhad.

- Participate in the training course on “urban services and environment”, for 16 hours - Conference on environment and urban services, 9 October 2013, Mashhad
- Participation in the workshop "Network analysis; a new way to solve social, managerial and policy matters in the field of tourism" - Conference on “Tourism Development” - Mashhad October 17 and 18, 2014
- Scientific and executive secretary of the workshop "Evaluation of investment projects using “Kamfar” software" - 9 to 18 December 2014 for 20 hours.
- Presentation on the scientific meeting “review of the effects of fixed-term employment contract in large industrial workshops of the province and its effect on product quality - December 15, 2016 - Office of Labor and Social Welfare of Khorasan Razavi province.
- Participation in the half-day seminar on tourism and sustainable development, October 3, 2017, ACECR of Mashhad,

## **TEACHING**

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- Teaching at Payame Noor University, Mashhad Branch - The Second Semester of the academic year 2011-2012 (Courses: Market management and marketing)